

Sheetfed Offset Printing



**Advance
Printing**
C O M P A N Y

DIGITAL FILE GUIDELINES

Software

We accept files created with:

- Adobe InDesign
- Adobe Illustrator
- QuarkXpress
- Freehand
- Pagemaker
- Adobe Photoshop

These applications are not designed for high quality print production, results will vary:

- MS Publisher - not recommended
- MS Word - word processor
- MS PowerPoint - presentation software
- MS Excel - spreadsheet

PDF Files

Please contact us for our PDF specifications.

Page Setup

Supply digital files as 1 up, single or multiple pages.

No need to setup file as printer spreads.

Bleeds

1/8"

Fonts

Include all fonts used in digital file.

Resolution

Raster images should be no less than 300 ppi at final output size.

Line Art images should be no less than 1200 ppi at final output size.

Support Files

Link and supply all support files used in digital file, refrain from embedding files.

Color

Convert all RGB objects to CMYK.

Ensure all color names are consistent. Different spot color names, no matter how slight, will produce separate plates.

If the file is to print as CMYK, make sure all spot colors are converted to CMYK.

If the file is to print as spot color(s), make sure all colors are named consistently and are not converted to CMYK.

The "PERFECT" File:

- Created in Adobe InDesign.
- File is setup as 1 up, single or multiple pages. If it is multiple pages setup in readers spreads.
- Use "Package" function to collect all fonts and support files.
- Compress the "Package" files into one file using WinZip or Stuffit.
- Go to our website to upload the compressed files to our prepress department.

Our state-of-the-art prepress system utilizing Computer-to-Plate technology allows digital files supplied to our specifications to be prepared for production quickly and efficiently.

With today's tight deadlines these specifications are provided in a effort to reduce production delays.

If you ever have any questions regarding file preparation, please feel free to give us a call at 513-821-2299. Many times a quick conversation in the early stages of planning can prevent a future delay.