

Wide Format Printing



**Advance
Printing**
COMPANY

DIGITAL FILE GUIDELINES

Software

We prefer files supplied in *Adobe Illustrator*. However, we accept Mac and PC files created with:

- *Adobe InDesign*
- *Adobe Photoshop*
- *QuarkXpress*

Please contact us for assistance with any files from applications not listed above.

PDF Files

We accept PDF files, however they must be created with our specifications. All PDF's should be "flattened" during creation. This can be accomplished by setting the compatibility to Acrobat 4 (PDF 1.3).

File Types

Preferred file types are .ai and .tif.

We accept:

- .eps
- .jpg
- .psd
- .indd
- .qxd

Setup

Files need to be built at 100% size or at a size proportional to the final size.

Fonts

If fonts are not outlined be sure to include any fonts used in the digital file.

Resolution

Raster images should be between 100 - 200 ppi, depending on viewing distance. The greater the viewing distance the lower the ppi needed.

- For prints viewed at 5 feet or less a image of 200 ppi is needed.
- For prints viewed greater than 5 feet a resolution of 100 -150 is needed.

Support Files

Link and supply all support files used in the digital file, refrain from embedding files.

Color

Files can be supplied as either RGB or CMYK.

For those saavy in color management, please contact us for additional info.

Remember, never use your computer monitor as an accurate guide of final color.

Sending Files

Any file less than 5mb can be emailed to Advance Printing at:
prep@advanceprinting.com

Any file greater than 5mb can be uploaded by going to our website and choosing the "send a file" link.

Any files that do not meet these basic guidelines are subject to additional prepress charges.

The "PERFECT" File:

- Created in Adobe Illustrator.
- Built at 100% final size.
- All fonts are outlined.
- Raster images are at least 150 ppi at final output size.
- All linked support files are supplied
- Spot colors are created using the Pantone Solid Coated swatch book.

Our state-of-the-art prepress department allows digital files supplied to our specifications to be prepared for production quickly and efficiently.

With today's tight deadlines these specifications are provided in a effort to reduce any production delays.

If you ever have any questions regarding file preparation, please feel free to give us a call at 513-821-2299. Many times a quick conversation in the early stages of planning can prevent a future delay.

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